Press Release



FOR IMMEDIATE RELEASE

Marina Bay Sands Gives Back to Singapore with Free Live Simulcast of The Rolling Stones 14 On Fire Concert on Giant LED Screen

Singapore (February 20, 2014) Thousands more fans in Singapore will now be able to catch The Rolling Stones performance next month, thanks to a free live simulcast as part of an open-to-the-public music festival, 'Marina Bay Sands Rocks Singapore', at the Marina Bay Sands Event Plaza on 15 March 2014.

The 'Marina Bay Sands Rocks Singapore' festival is part of **Sands for Singapore**, the integrated resort's corporate social responsibility programme. The free simulcast of The Rolling Stones concert at the Marina Bay Sands Grand Ballroom on the Event Plaza will be projected live in high definition on a giant LED screen measuring 14 metres wide. The concert will be pumped out through a high power, high quality Meyer sound system that will be suspended eight metres off the ground, providing an incredible audio visual experience for festival-goers.

As part of this programme, Sands for Singapore is also celebrating the talents of Singapore's local legendary music scene with live music from popular local rock acts including – *A-List with Douglas O., Heritage, Jive Talkin', John Molina & Krueger,* and *ZulTania.* The Marina Bay Sands Rocks Singapore festival will start at 4:00pm. This will be followed by the live simulcast of global legends The Rolling Stones 14 On Fire concert, broadcast live from 8:00pm.

The Rolling Stones 14 On Fire concerts in Asia are presented by Prudential and Eastspring Investments.

"We take great pride in giving back to the local community in meaningful ways through Sands for Singapore. By securing this live feed of The Rolling Stones 14 On Fire, we will give all fans the chance to enjoy the best of global entertainment in a unique manner," said Mr. George Tanasijevich, President and Chief Executive Officer of Marina Bay Sands.

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Facebook Giveaway: #RockingTheStones

As Marina Bay Sands is giving back to the public with a free live simulcast of the Rolling Stones Concert, we want to give our fans a chance to pay it forward and give back as well. Everyone knows a Rolling Stones fan who would love to attend this intimate concert; here's a chance for you to make their wish come true. We're asking fans residing in Singapore to nominate their family or friends to watch The Rolling Stones concert live and tell us why they deserve this once in a lifetime chance to do so. Marina Bay Sands Facebook Fans can submit their most creative video clips or YouTube links to the Marina Bay Sands' Facebook contest tab (#RockingTheStones) and two lucky winners, one determined by popular public vote and one selected by us, will each win a pair of tickets to The Rolling Stones 14 On Fire concert held at Marina Bay Sands Grand Ballroom on March 15. The contest runs from 20 February, 6:00pm to 12 March, 12:00pm.

To enter the contest:

- 1. Log on to Facebook and "like" the Marina Bay Sands Facebook page
- Click on the Facebook Contest Tab #RockingTheStones (from 20 February 6:00pm 12 March, 12:00pm)
- Click on the 'Enter Now' button to upload your video. You can either upload a video file or attach a link to one of your YouTube videos.
 *Note: Video files must not exceed 500MB and should not be longer than 30 seconds
- Give your entry a title and provide a short description on why your nominee deserves to win tickets to catch The Rolling Stones 14 On Fire concert held at Marina Bay Sands Grand Ballroom on March 15
- 5. Fill in your details in the form provided

To vote for your favourite entry:

- 1. Log on to Facebook and "like" the Marina Bay Sands Facebook page
- Click on the Facebook Contest Tab #RockingTheStones (from 20 February, 6:00pm – 12 March, 12:00pm)
- 3. Click on the Entries tab within the Facebook contest tab to view all the submissions.
- 4. Select the entry you like most
- 5. Click on 'Vote for this entry' to cast your vote
- 6. Voters may cast 1 vote per entry

At 'Marina Bay Sands Rocks Singapore' fans are our priority. All are welcome. Get ready for a rocking night out!

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About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marguee exhibitions. For more information, please visit www.marinabaysands.com



Sands for Singapore, Marina Bay Sands' corporate social responsibility programme, is committed to helping Singapore in meaningful ways. By using our unique resources as well as mobilising our active volunteerism, we aim to create a positive difference in the lives of Singaporeans. Our designated charities, including Metta School, the Singapore Association for the Deaf (SADeaf), OSchool and City College, WECARE Community Services and Art Outreach Singapore have benefitted from our continuous support and engagement. Besides working with our designated charities, we further support beneficiaries including those related to youth and education.

About AEG Live

AEG Live, the live-entertainment division of Los Angeles-based AEG, is dedicated to all aspects of live contemporary music performance. AEG Live is comprised of touring, festival, broadcast, merchandise and special event divisions, fifteen regional offices and owns, operates or exclusively books thirty-five state-of-the-art venues. AEG Live's touring divisions of Concerts West, Atlanta Worldwide Touring, The Messina Group, AEG Live New York and Europe, and Marshall Arts consistently promotes and produces top 10 international tours. The company currently produces residency shows at The Colosseum at Caesars Palace in Las Vegas and is the exclusive promoter at The Joint at Hard Rock Hotel & Casino Las Vegas. AEG Live is also the largest producer of music festivals in North America from the critically acclaimed Coachella Valley Music & Arts Festival to Stagecoach Country Music Festival and New Orleans Jazz & Heritage Festival. www.aeglive.com.

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